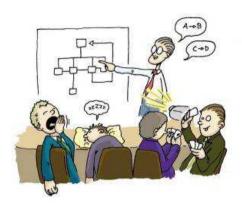
Business English Useful Expression BAD10



Business Presentations &

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Jones	My schedule is hectic and occupied this week but I`II	
	try.	
Hiro	How about Wednesday afternoon?	
Jones	I`m sorry, my schedule is full this Wednesday.	
Hiro	How about Friday then.	
Jones	Thursday would be better.	
Hiro	OK. Thursday. what time is the best time for you?	
Jones	Let me see. How about four o` clock.	
Hiro	That`s fine. I`ll see you then.	
Jones	Thanks for calling.	
Hiro	My pleasure.	

1Pronunciation

The sound of SH as in bluSH, SUre

Pronounce these words in pairs:

shop-chop, sheep-cheap, ship-chip, show-chow, shoe-chew *She should shell shrimp.*

2Vocabulary

- 1. effective-(adj) Useful; able to accomplish its purpose.
- 2. persuade-(v) To convince someone of something.*
- 3. preparation-(n) Actions taken to get ready for something.*
- 4. successful-(adj) Accomplished at what one set out to do. *
- 5. conclude-(v) To reach as a logical answer.*
- 6. initial-(adj) First.
- 7. conclusion-(n) The end.
- 8. asset-(n) Something that has a money value.

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Introduction



All presentations have a common objective. People give presentations because they want to communicate in order to:

- inform
- train
- persuade
- sell



A successful presentation is one of the most effective ways of communicating your message. And because English is so widely used in international business, a working knowledge of the vocabulary and techniques used in an English language presentation is a valuable asset.

We will start by exploring

the importance of preparation.

After that, we will consider

what equipment to use.

Then we will look at

how to "deliver" a presentation.

After delivery, we will examine

the language of presentations,

before moving on to

the presentation itself.

Finally, we will conclude with

a review of what we have covered.

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5Vocabulary

1. Everyone went to dinner after the	e meeting's	,	
2. The	step of a revolution is to kill all the lawyers.		
3. The doctor	me I was sick.		
4. To get money, they can sell their	house and other	S.	
5. After careful thought,, she	that she ne	eded \$500 more.	
6. It took a long time but we finally	him t	o sell the house.	
7. This new coat is very	at keeping me wa	arm.	
8. Robert Louis Stevenson's most	story w	as The Strange Case	
of Dr Jekyll and Mr. Hyde.	_	_	
9. She packed a bag in	for her trip.		

