

**Business English
Useful Expression
BBE06**



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2. Vocabulary

1. pamphlet-(n) - A small book of printed information that has only a paper cover
2. represent-(v) - To speak or act for another person or group.
3. similar-(adj) - Having a resemblance to another.*
4. consist of-(pv) - The things something is made from.*
5. approximately-(adv) - Not exactly, roughly, about.
6. require-(v) - Need
7. crush-(v) - To defeat or destroy something or someone completely.
8. booth -
9. name tag -
10. receptionist -

3a. Reading

- Hiro : Hi! I`m Hiro Kobayashi. I represent the Yamamoto computers.
- Receptionist : Let see.. Yamamoto computers.
Yes, your booth is in space 22B. Here`s your nametag. and here`s a pamphlet.
- Hiro : Thank you. Where can I get a cup of coffee?
- Receptionist : There`s a snack bar downstairs.
- Hiro : A snack bar?
- Receptionist : It`s a snack bar serves coffee, sandwiches and snacks.
- Hiro : I see. thank you very much. Receptionist :

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Pamphlets can contain anything from information on kitchen appliances to medical information and religious treatises. Pamphlets are very important in marketing as they are cheap to produce and can be distributed easily to customers. Pamphlets have also long been an important tool of political protest and political campaigning for similar reasons.

The storage of individual pamphlets requires special consideration because they can be easily crushed or torn when shelved alongside hardcover books. For this reason, they should either be kept in file folders in a file cabinet, or kept in boxes that have approximately the dimensions of a hardcover book and placed vertically on a shelf, not horizontally.

4. Comprehension Questions

1. What are the importance of using a pamphlet?

2. What are the uses of pamphlets?

5 Fill-in the blanks

1. There were _____500,000 people at the protest.

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