Negotiation

(1) Vocabulary

Associate -

Legal Adviser -

Flight over -

Get back -

Get down -

Come up -

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LIN: Hello, Lin Chan, Sales Manager for National

Sugar - and my associate John Martin.

VICTOR: Very pleased to meet you both. I'm Victor Tang,

and this is my **legal adviser** Sue Panay.

JOHN: I hope you had a pleasant **flight over**.

SUE: Yes, we did thanks.

JOHN: Are you staying for a few days?

VICTOR: Unfortunately we need to get back to Manila

tomorrow.



LIN: Well, we'd better **get down** to business.

Mr Tang, to start off with, I just want to say we

believe we can offer you a very good deal and

come up with a win-win result.

VICTOR: Well, from our point of view, we see it as an

exploratory talk - testing the water you might

say.

SUE: We don't intend to reach any agreements at this

meeting - in any case we would need to run it

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My first priority is to keep the negotiations open.

VICTOR: What's your proposal Ms Chan?

LIN: We're prepared to offer a very attractive price

for a minimum sale, in exchange for a two-year

contract. John will clarify the terms.

(3) Activity 1

Word Booster



· Break Through

To be successful after overcoming a difficulty

We were able to break through in our efforts to find a solution to the problem.

· Come back with an offer

To return to negotiations with a new offer.

We came back with a new offer and the negotiations continued smoothly.

· Come down in price

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Present your product or services, follow the dialogue pattern and use the idioms in the word booster.

