

## Business Idioms

### LESSON 15

#### advertising



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Your teacher can send you the complete material.

Please ask them to send the complete version of this material before the lesson.

**plug a product**  
- to promote a product

The soccer star makes a lot of money when he agrees to plug a product.

**run an ad**

- to place/put an advertisement in a publication

- The government decided to run an ad to tell the public about the new gas tax.