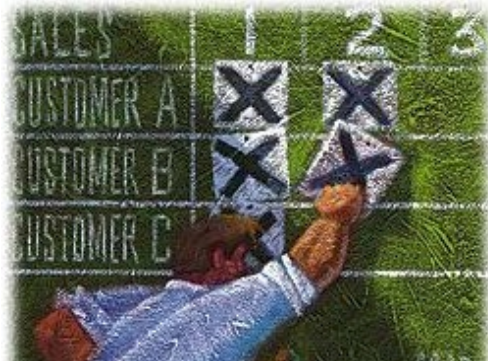


Business Idioms

LESSON 9

Sales(1)



Sales

Copyright © 2018 Surely work.co

完全版テキストはレッスン前に担当講師から受け取って下さい

講師のスカイプチャットにテキスト名を送って下さい

Your teacher can send you the complete material.

Please ask them to send the complete version of this material before the lesson.

a hard sell

- a way of selling something that is very aggressive and uses much pressure

The car salesman gave us a hard sell so we went to another car dealer.

knock down the price of (something)

- to lower the price of something

I bargained hard so that I could knock down the price of the stereo.

land an account

- to acquire an account

The salesman landed a large account on his first day of work.