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**1. What are your favourite companies?**

*My favourite companies are...*

**2. Which company would you love to work for and why?**

*I'd love to work in....because....*

**3. Which companies do you dislike most?**

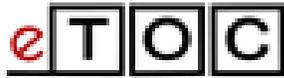
*I dislike.....*

**4. Which companies do you think provide the best customer service and best products?**

*I think.....*

**5. How could companies in your country be more successful?**

*They could be successful....*



English Teachers On Call

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ESP (English speaking Practice)- ADVANCED- COMPANIES

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## Extended Questions

1. What are some famous companies in your country?  
*Some famous companies are....*
2. Do you think most companies look-after their staffs?  
*Yes, I think.... / No, I don't think....*
3. Google co-founder Larry Page said: "You don't need to have a 100-person company to develop that idea." Is he right?  
*I think.....*

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1. **Headquarters** / hed ,kwɔː-tɜːz/  
(noun) the main offices or center of operations of an organization, such as the army, police, or a company  
*Ex.: The main headquarter is located in the capital city.*
2. **Brick-and-mortar** / ,brɪk.ən' mɔː.tər/  
(adjective) existing as a physical building, especially a shop, rather than doing business only on the internet  
*Ex.: I preferred working in a brick-and-mortar company.*
3. **Non-profit** / ,nɒn' prof.ɪt/  
(adjective) not intended to make a profit, but to make money for a social or political purpose or to provide a service that people need  
*Ex.: He is working in a non-profit organization.*

**4. Entrepreneurial / ˌɒntreɪprəˈnɜːriəl/**

(adjective) used to describe someone who makes money by starting their own business, especially when this involves seeing a new opportunity and taking risks

*Ex.: The successful candidate will be an entrepreneurial, goal-oriented problem solver.*

**5. Labor-intensive / ˌleɪ.bər.ɪnˈten.sɪv/**

(adjective) Industries and methods that are labour-intensive need a lot of workers

*Ex.: A lot of farming techniques have been abandoned because they were*

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**8. Shareholder / ˈʃer.həʊl.dər./**

(noun) someone who owns shares in a company

*Ex.: His parents are shareholders in big companies.*

**9. Market-driven**

(adjective) controlled by what and how much people want to buy

*Ex.: The company needs to change from being driven by production or technology to being market-driven.*

**10. Mom-and-pop / ˌmɒm.ənˈpɒp/**

(adjective) used to describe a small business that is owned and operated by members of the same family

*Ex.: This is a mom-and-pop store.*

## Useful Expressions

1. **company man** - an employee whose allegiance to his employer comes before personal beliefs or loyalty to fellow workers.

*Ex.: Robert Gates is a company man in a one-industry town.*

2. **get on (in years)** - to grow older; to be aged

*Ex.: This company gets on in years despite of failures.*

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5. **black market** - The black market refers to the illegal buying and selling of goods or currencies.

*Ex.: Be careful of what you buy on the black market - it's not always good quality.*