

G2 Reading & Speaking Practice Lesson #21

Story

Nowadays, a special type of **bar code** can **be found** on posters and in **pamphlets**. It is square shaped and can **be designed to** hold information about products. Consumers want to get such information quickly, and so they **scan** special bar codes with their cell phones.

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Questions

- 1) What can be found on posters and in pamphlets nowadays?

A special type of bar code can be found on posters and in pamphlets.

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2) What is the special bar code like?

It is square shaped and can be designed to hold information about products.

3) Why do customers can special bar codes with their cellphones?

Because they want to get information about products quickly.

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with the information.

7) Do you think that QR codes are useful?

Yes, I do. Scanning them is easier than typing in a web address.

8) Why is it important for people to get more information about products?

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Because the customers might want to know many more things about a product than can fit on a label or on an advertisement.



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