VI4

Business and Technology

BEGINNER

E-Commerce

Vocabulary

A. = Adjective ADV. = Adverb IDM. = Idiom N. = Noun V. = Verb	
a cell phone	N. a wireless telephone based on cellular technology
to converge	V. to come together, to become one thing
a device	N. a small mechanical machine or instrument

to distribute	V. to divide among many people or places; to pass out, to hand out
distribution	N. the process of distributing among many people or places; the passing out or handing out of something
e-commerce	N. buying and selling things on the Internet
high bandwidth	N. fast connections (to the Internet)
high-bandwidth	A. related to fast connections (to the Internet)
a modem	N. a device which transfers information from your computer to a telephone or cable line
a network	N. an interconnected set of computers

Activity 2: Case Study 1

Start your E-commerce
Think about a product and the system

INTERMEDIATE

Vocabulary   Internet

a click	N. 1) the pressing of the mouse button 2) a small, sharp sound
content	N. subject matter; the main idea of a book, a paper or a web page
to copyright	V. to legally protect content with a copyright
a copyright	N. the right in law to be the only producer, seller or distributor of a book, a play or a web page
to design	V. to artistically arrange the shape or layout of something
a design	N. 1) the artistic shape or layout of something 2) an architectural or technical plan for something
to format	V. to determine the size, shape and form of a written document

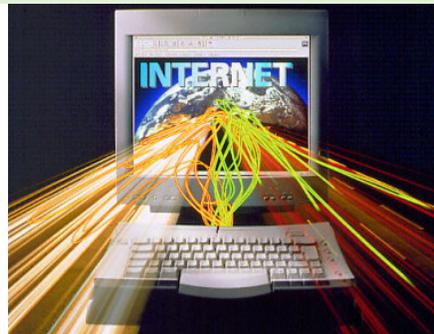| a format	N. the size, shape and form of a written document
infringement	N. breaking a law or rule, disregarding a legal protection
Internet (Net)	N. a series of interconnected computers and databases around the world
to lay out	V. to design the technical arrangement of a web page, building, garden, etc.
a layout	N. the technical arrangement of a web page, building, garden, etc.
World Wide Web (Web)	N. a series of commercial, educational and governmental web pages on the Internet

Internet Vocabulary

Internet- The Internet is a bunch of computers all over the world that are connected to each other. They are setup in such a way that they can exchange information with each other. The Internet includes Email, Newsgroups and the World Wide Web among other services.

Internet Service Provider (ISP)-This is the company that supplies you with your connection to the Internet. This usually includes a dial-up service that your computer dials to access the Internet. Some of the bigger ISP's are Pac Bell, IBM and America online (AOL).

Modem- This is a piece of hardware that allows your computer to speak with other computers over the phone. Modems come in a number of different speeds. The most common are 14.4, 28.8 and 56.6. The higher the number, the faster information travels to and from your computer.

World Wide Web Page- A page that can be accessed on a computer connected to the Internet that can contain text, graphics, video and audio. This page often includes links to other pages and sites.

Browser- This is a term used to describe a piece of software that allows you to view web pages. The two most popular browsers on the market are Netscape's Navigator and Microsoft's Internet Explorer.

World Wide Web Site- A collection of WWW pages at one location on the Internet .

World Wide Web(WWW)- The interconnection of hypertext documents

plug-in - Sometimes a web page will try to do something like display a video or audio file that the browser is not able to accommodate. A plug-in is an application that works with the browser to allow you to view, listen, or access these files. Some of the more popular plugins are RealAudio, QuickTime and Shockwave. A helper application is an application similar to a plug-in.

Activity 1 Identify the pictures

Activity 2 Guess what?

1.   A piece of software that allows you to view web pages :

2.   it takes you to another page :